

A New Approach to Health Care Savings Exclusively for LVBCHC Members



The Lehigh Valley Business Coalition on Health Care, Valley Preferred, and HealthAmerica are bringing cost-effective health care alternatives to employers in the Lehigh Valley.

Save on Your Health Insurance Premiums	
Eligible Employees	Premium Discount
2-50	2.5%
51+	1.75%

By becoming a member of the LVBCHC and joining HealthAmerica, you can:

- Save on your health care premiums.
- Access free wellness programs through Valley Preferred's Care Beyond the Coverage and HealthAmerica®.
- Obtain additional quality coverage such as dental and vision through LVBCHC's partnering vendors.
- Use the LVBCHC as a resource for health insurance questions.

You also receive the value of an LVBCHC membership. Participating employers attend quarterly roundtable sessions or join committees such as the wellness task force to learn about new initiatives and network with other local employers. Whether you are a large, self-insured corporation, or a small business, the LVBCHC offers programs to meet your needs. LVBCHC's members work together to ensure that their employees have access to the highest quality care at an affordable price.

Valley Preferred:

Valley Preferred is a Preferred Provider Organization (PPO) and community partnership of doctors and hospitals. Valley Preferred's brand performance promise of Care Beyond the Coverage provides valuable clinical knowledge, worksite wellness programs, health awareness tools, health screenings, and other wellness initiatives proven to result in enhanced personal health. Our mission is to ensure high value health care, satisfied patients, and positive health outcomes at an affordable cost.

Consider HealthAmerica and HealthAssurance:

- HealthAmerica was ranked among the top 25 best health plans in *U.S. News and World Report*.
- We rank number one in Pennsylvania in 9 of 15 key measures of medical service and member satisfaction.
- Unlike many insurers, we have no network access fees, saving money for our self-funded groups.
- Our medical directors are available to review and analyze group data for employers with 100 or more employees.
- Health care utilization reports are available for fully insured and self-funded clients based on group size.
- We offer savings that can improve your bottom line and make your company more competitive.
- Our rates are developed based on your specific group, not community-rated like some other plans.

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Comprehensive Coverage Appreciated by Employees

- Prescription drug coverage
- No claim forms when using participating providers
- Worldwide coverage for emergencies
- Freedom to choose most doctors and hospitals
- Over 35,000 providers and more than 200 hospitals in the HealthAmerica and HealthAssurance network.
- Integrated wellness programs including health risk assessments, personalized health improvement, health education reimbursement, and more.
- Caring, personalized customer service with convenient hours.
- Discount programs including vision care and LASIK surgery, fitness equipment, fitness clubs, acupuncture and massage, and more.

Exceptional Employer Service

With HealthAmerica and HealthAssurance, administering your company's health plan is faster and easier. Our award-winning website offers secure, password-protected service features. There's even a dedicated Net Support team standing by via a toll-free phone number to assist you with our online services. Plus, with HealthAmerica, you'll have responsive and professional account service — you'll have a dedicated service representative to assist with enrollment meetings, renewals, and day-to-day service issues.

No matter the size of your business, we offer the flexibility, value, and quality that right for your business.

Ask your broker, or call 1-800-788-7895 today to find out how much you can save with HealthAmerica. Compare us with standard plans. You'll be surprised at your options.

www.healthamerica.cvty.com
www.valleypreferred.com

Additional Savings for Lehigh and Northampton Employers

If your business is located in Lehigh or Northampton County, **Lehigh Select** may be the plan for you. With six different POS choices, this three-tiered product gives your employees flexibility while offering opportunities to save on health care costs.

By using the Tier One option and visiting one of Valley Preferred's 900 select providers, members can incur the lowest out-of-pocket expense and the highest level of coverage.

Your employees can also choose a nonparticipating provider, but will pay more out-of-pocket expenses. The choice is theirs.

With **Lehigh Select**, your employees have the freedom to visit any doctor or hospital for health care services—whenever and wherever they are needed.

Lehigh Select member programs include employee assistance programs and worksite wellness programs provided by Valley Preferred and HealthAmerica.

This managed care plan may not cover all your health care expenses. Read your contract carefully to determine which health care services are covered. If you have questions call us at 1-800-788-7895 in central Pennsylvania, 1-866-522-3886 in eastern Pennsylvania, 1-888-388-1702 in western Pennsylvania and Ohio, and 1-800-255-4281 in northwestern Pennsylvania.

HealthAmerica®, HealthAssurance®, and the torch design are registered service marks.

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